

2009 Bryan Station "Defender Classic 5K" Run/Walk Sponsorship Fact Sheet

<http://defenderclassic5k.home.insightbb.com/2009/SponsorshipFactSheet.pdf>

Thank you for considering sponsorship of the Bryan Station "Defender Classic 5K". The following Bryan Station High School booster organizations are partnering to present the race this year.

| | | | | | | |
|--------------|-----------|-------------|--------------|--------------|----------|------------|
| Band | Baseball | Boys Soccer | Football | Girls Soccer | HOSA | IT Academy |
| Junior Class | Orchestra | PTSA | Senior Class | Softball | Swimming | Volleyball |

The four levels of sponsorship are detailed in the list below. The sponsorship levels have changed slightly from previous years to provide alignment with the sponsorship opportunities available in the [BSHS PTSA Sponsorship Drive](#).

- **Friend - \$50** – Your name or company name will appear on the race entry form.
- **Blue - \$100** - Friend Level rewards plus acknowledgement on the race publicity poster and 1 free race entry.
- **Gold - \$200** - **Blue Level** rewards plus a link to your company website from the race website and 1 additional free race entry (2 total). The race website URL is: <http://defenderclassic5k.home.insightbb.com>
- **Green - \$300 or more** - **Gold Level** rewards plus your company logo on the back of the race T-shirt and 1 additional free race entry (3 total).

The 2009 race will kick off a day of celebration of the "Reunion of the 50 classes of Bryan Station High School". Every registered participant will receive a commemorative race T-shirt. Our goal for the 2009 race is 400 registered participants. If available, email artwork (jpeg, pdf or eps formats) of your company logo for the publicity poster and race T-shirt to Skip Rafferty at raffertysk@yahoo.com.

The Bryan Station High School PTSA is a non-profit organization (tax id #61-1046419) and performs the treasurer duties for the race. Your sponsorship donation is tax deductible and is respectfully requested by Monday, March 2, 2009. Please indicate on the form below which group, or groups (including All Groups) will benefit from your donation.

| | |
|---|---|
| Checks payable to: Bryan Station Defender Classic 5K | |
| Mail to: | Questions: |
| Defender Classic 5K c/o Skip Rafferty 3501 Antilles Drive Lexington, KY 40509 | Skip Rafferty (859) 489-2211 - cell (859) 299-0180 - home raffertysk@yahoo.com |

Please return the form below with your donation by March 2, 2009.

Please include completed race entry forms for the complementary race entries corresponding to your sponsorship level.

Thank You!!!

Bryan Station Defender Classic 5K Run/Walk Race Sponsor Return Form

| Sponsorship Level <small>(circle one)</small> | Please indicate the group(s) that will benefit from your donation. <small>(circle one or more)</small> | | | |
|--|---|--------------|--------------|------------|
| Green - \$300+ | All Groups | | | |
| Gold - \$200 | Band | Girls Soccer | Orchestra | Swimming |
| Blue - \$100 | Baseball | HOSA | PTSA | Volleyball |
| Friend - \$50 | Boys Soccer | IT Academy | Senior Class | |
| | Football | Junior Class | Softball | |

Sponsor:

(your name or company name.)